

North Texas

COVID-19 HEROES



Honoring our
hospital employees
September 1, 2021

Virtual Thank You
Sponsorships



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Employee of the Year Luncheon 2021 to shift focus to honor COVID-19 Heroes

It's been a long year, especially for our dedicated North Texas healthcare heroes. With this in mind, the DFW Hospital Council Foundation decided to postpone the annual Employee of the Year Luncheon to April 28, 2022. This year, we plan to honor "North Texas COVID-19 Heroes."

We asked hospitals to submit nominations of individuals and teams at all levels of their organization. We were stunned by the incredible participation from all corners of North Texas with more than 300 submissions. Each submission will be noted in an honorary booklet and video to debut online on September 1, 2021.

In addition, each North Texas COVID-19 Hero will receive a medallion designating their dedication and sacrifice during one of the most trying healthcare years in over a century.

Sponsorships are available, to include ads on the opening pages of the booklet and to open the video program. We will also detail sponsors in a press release, magazine article and a page on the DFWHC Foundation website. We appreciate your consideration and support of our "North Texas COVID-19 Heroes."

INFORMATION

Date: **September 1, 2021**

Theme: ***North Texas COVID-19 Heroes***

Format: **Online Booklet and Video**

Honoring: **More than 300 hospital healthcare heroes**

WHY PARTNER?

Dedication to Hospitals

Sponsoring demonstrates your dedication to the hospital community. It offers your company an opportunity to demonstrate your commitment and support of our healthcare heroes.

Making a Difference

This event helps to build morale in our hospitals. It boosts spirits within the workforce, improves quality of care, quality of life and recognizes the importance of each individual.

A Chance to Honor

This award is for those who are by the bedsides of our community's patients making a difference in the quality of their lives.





GOLD SPONSORSHIP \$1,000

- Full-page slide in recognition video
- Full-page ad in recognition booklet
- Promoted as “North Texas COVID-19 Heroes” Sponsor on KRLD radio program “The Human Side of Health Care”
- Identified as Gold Sponsor in press release and magazine article
- Logo on website

SILVER SPONSORSHIP \$750

- Half-page slide in recognition video
- Half-page ad in recognition booklet
- Identified as Silver Sponsor in press release and magazine article
- Logo on website



North Texas COVID-19 Heroes Sponsorship Form

Sponsorships

_____ Gold Sponsor \$1,000

_____ Silver Sponsor \$750



North Texas

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Name: _____ Date: _____

Please print your company name as it should appear in booklet and video.

Company/Hospital: _____

Contact: _____

E-mail: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____

_____ Send bill

Charge to: _____ Visa _____ MC _____ AE

Account Number: _____ Exp: _____

Authorized Signature: _____

Please print name: _____

Deadline for Sponsorship and content is August 1, 2021.

Email this form to **workforce@dfwhcfoundation.org**.

After sending the form, company will receive e-mail confirmation.

Questions:

workforce@dfwhcfoundation.org

972-719-4900