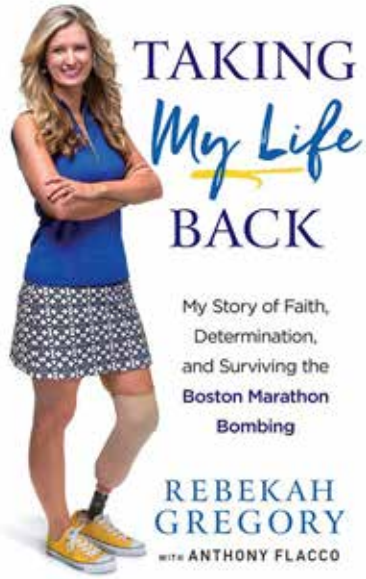
Caregivers
MATTER!
A Survivor's Story
EXECUTIVE SPONSORSHIPS
22nd Annual
Employee of the Year Luncheon
April 25, 2018 - Hurst Conference Center
Reception - 11:00 a.m. Event 12:00-2:00 p.m.
Honoring the best
hospital employees
of North Texas
with guest speaker
Rebekah Gregory
Inspirational survivor of the
Boston Marathon bombings
DFWHC
FOUNDATION
Benefiting the DFWHC
Foundation Workforce Center

EVENT

A salute to the North Texas hospital workforce, the DFW Hospital Council Foundation Employee of the Year Luncheon is celebrating 22 years of success. Last year, 15 recipients and 100-plus nominees were honored. This luncheon is an opportunity for area hospitals to acknowledge exceptional employees. In the tradition of an awards show, winners are announced at the luncheon.

During the 2018 Luncheon, **Rebekah Gregory** will serve as keynote speaker. Rebekah, survivor of the Boston Marathon bombings in 2013 that left her as one of the 17 amputees, will discuss the terrifying day and provide an interesting perspective on the care she received from nurses and doctors.



INFORMATION

Date: **April 25, 2018**

Location: **Hurst Conference Center**

Theme: **Caregivers MATTER!**

Attendance: **700**

CEOs: **45**

Executives: **70**

Hospitals: **50**

THE AWARD

The Dallas-Fort Worth Healthcare Human Resources Association Board judge the nominations. Individual and hospital names are removed and selections are based on the facts presented. Nominees are separated into four categories of hospitals between 0-99 beds, between 100-250 beds, between 251-499 beds and over 500 beds. Two recipients are selected from each category and receive cash awards. Additional honors include the Community Service Award, System Employee Award, Physician Award, Volunteer Award, Preceptor Award and the Rex McRae Scholarship.

WHY PARTNER?

Dedication to hospitals
Sponsoring the Employee of the Year Luncheon demonstrates your dedication to the hospital community. It offers your company the ability to demonstrate your leadership and commitment.

Making a difference
This event helps to build morale in our hospitals. It boosts spirits within the workforce, improves quality of care, quality of life and recognizes the importance of each individual.

A chance to honor
This award is for those who are by the bedsides of patients making a difference in the quality of their lives.

Advancing the future
During the Luncheon, we take time to award a scholarship to a deserving hospital employee/nursing student. Funds for the scholarship are raised from this event.

AWARD SPONSORSHIP ($10,000)

Logo visibility

- Announce and deliver award from the podium
- Logo on award
- Acknowledgement in event e-mails
- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation
- Gobo (your logo projected in lights on stage)
- Ability to work with staff to increase sponsor activation and branding

Media visibility

- $2,500 contributed to Rex McRae Scholarship Fund
- Receive color, one-page recognition in event program with choice of placement
- Identified as a Award Sponsor in press releases and event publicity
- Recognized as a Award Sponsor from the podium
- Opportunity to place attendee gift with logo at each place setting
- Acknowledgement in article in *Interlocutor*, the DFWHC newsletter
- Logo on DFWHC website

Event benefits

- Two tables of 10 in VIP seating

Corporate branding

- Promote your company as proud supporter of the Luncheon

PLATINUM SPONSORSHIP ($8,000)

Only two sponsorships available at this level, industry exclusive

Logo visibility

- Acknowledgement in event e-mails
- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation
- Gobo (your logo projected in lights on the stage)
- Opportunity to place pre-approved attendee gift with logo at each place setting
- Ability to work with staff to increase sponsor activation and branding

Media visibility

- Receive color, one-page recognition in event program with choice of placement
- Identified as a Platinum Sponsor in press releases and publicity
- Recognized as a Platinum Sponsor from the podium
- Senior Executive welcomes guests from the reception podium
- Acknowledgement in article in *Interlocutor*, the DFWHC newsletter
- Logo on DFWHC website

Event benefits

- Two tables of 10 in VIP seating

Corporate branding

- Promote your company as proud supporter of the Luncheon

GOLD SPONSORSHIP ($5,000)

Only five sponsorships available at this level

Logo Visibility
- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation
- Opportunity to place pre-approved logoed gift at each place setting

Media Visibility
- Receive color, one-page recognition in event program
- Identified as a Gold Sponsor in press releases and publicity
- Recognized as a Gold Sponsor from the podium
- Acknowledgement in Luncheon article in *Interlocutor*, the DFWHC newsletter

Event Benefits
- One VIP table of 10

Corporate Branding
- Promote your company as a proud supporter of the Luncheon

SILVER SPONSORSHIP ($3,000)

Logo Visibility
- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation

Media Visibility
- Receive a color, half-page recognition in event program
- Recognized as a sponsor from the podium
- Acknowledgement in Luncheon article in *Interlocutor*, the DFWHC newsletter

Event Benefits
- One table of 10

Corporate Branding
- Promote your company as a proud supporter of the Luncheon

BRONZE SPONSORSHIP ($2,000)

Logo Visibility
- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation

Media Visibility
- Receive a color, quarter-page recognition in event program
- Acknowledgement in Luncheon article in *Interlocutor*, the DFWHC magazine

Event Benefits
- One table of 10

Corporate Branding
- Promote your company as a proud supporter of the Luncheon

The DFWHC Foundation

2018 Employee of the Year Luncheon
Executive Sponsorship Form

Event Sponsorships

☐ Award Sponsor Executive $10,000
☐ Platinum Sponsor Executive $8,000
☐ Gold Sponsor Executive $5,000
☐ Silver Sponsor Executive $3,000
☐ Bronze Sponsor Executive $2,000

DFWHC FOUNDATION

Caregivers MATTER!
A Survivor's Story

Additional Tables or Tickets

☐ Table of 10 ($700 each)
☐ Seats ($85 each)

Signature: _____ Date: _____

Please print your company name as it should appear in publicity and on signage.

Company: _____

Contact: _____

E-mail: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Fax: _____

☐ Send bill ☐ Check enclosed (please make checks payable to DFWHC Foundation)

Charge to: ☐ Visa ☐ MC ☐ AE

Account Number: _____ Exp: _____

Authorized Signature: _____

Please print name: _____

I would like to make an additional donation of $_____ to the **Rex McRae Scholarship**. This funds an annual scholarship presented to a hospital employee/student pursuing a healthcare career in a school of nursing or allied health professions in North Texas. The scholarship is awarded during the Luncheon.

Deadline is Wednesday, April 4, 2018. After sending the form, company will receive e-mail confirmation.

Mail:
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Attn: Chris Wilson
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Irving, TX 75062

E-mail:
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Information:
Chris Wilson
972-719-4900