

HOSPITAL SPONSORSHIPS

Honoring the best hospital employees of North Texas



www.dfwhcfoundation.org

Benefiting the
DFWHC Foundation
Workforce Center



Great Employees bring **MAGIC** to Healthcare

**The 18th Annual
Employee of the
Year Luncheon**

April 22, 2014

Reception 11:00 a.m.

Luncheon 12:00-2:00 p.m.

Irving Convention Center



**With special guest
Illusionist David Hira**

For information:
Chris Wilson, chrisw@dfwhc.org



Great Employees bring **MAGIC** to Healthcare

SPONSORSHIP PROPOSAL

Employee of the Year Luncheon
April 22, 2014
Irving Convention Center

presented by



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EVENT

A salute to the North Texas hospital workforce, the Dallas-Fort Worth Hospital Council Foundation Employee of the Year Luncheon is celebrating 18 years of success. Last year, 14 recipients and 100 nominees were honored. This luncheon is an opportunity for metroplex hospitals to acknowledge exceptional employees. The Luncheon serves to boost morale within the healthcare community and offers employees a chance to be recognized. Winners, in the tradition of an awards show, are announced at the luncheon.



During the 2013 Luncheon, Dale Monnin of the Drum Cafe asked the nominees of 50 hospitals from North Texas to come on stage.

EVENT INFORMATION

Date: **April 22, 2014**
Location: **Irving Convention Center**
Theme: **Great Employees Bring Magic to Healthcare**
Attendance: **700**
CEOs: **45**
Executives: **70**
Hospitals: **50**



AWARD PROCESS

The Dallas-Fort Worth Healthcare Human Resources Association Board judge the nominations. Individual and hospital names are removed and selections are based on the facts presented. Nominees are separated into four categories of hospitals between 0-99 beds, between 100-250 beds, between 251-499 beds and over 500 beds. Two recipients are selected from each category and receive cash awards. Additional honors include the Community Service Award, System Employee Award, Physician Award, Volunteer Award, Preceptor Award and the Rex McRae Scholarship.

REASONS TO PARTNER

Dedication to hospitals

Sponsoring the Employee of the Year Luncheon demonstrates your dedication to the hospital community. It offers your company the ability to demonstrate your leadership and commitment.

Making a difference

This event helps to build morale in our hospitals. It boosts spirits within the workforce, improves quality of care, quality of life and recognizes the importance of each individual. This event allows North Texas hospitals to share success beyond their company walls.

A chance to honor

This award is for those who are by the bedsides of patients making a difference in the quality of their lives.



Advancing the future

During the Luncheon, we take time to award a scholarship to a deserving hospital employee/nursing student. Funds for the scholarship are raised from events like this.

PLATINUM SPONSORSHIP (\$2,500)

- One premium table of eight
- Full-color, one-page recognition in event program
- Identified as Platinum Sponsor in press releases and publicity
- Mentioned in *Interlocutor*, the DFWHC magazine
- Recognized as Platinum Sponsor from the podium
- Top logo placement on sponsor signage
- Logo on event PowerPoint presentation



GOLD SPONSORSHIP (\$2,000)

- One table of eight
- Half-page, color recognition in event program
- Identified as Gold Sponsor in press releases and publicity
- Mentioned in *Interlocutor*, the DFWHC magazine
- Logo on sponsor signage
- Name on website
- Name on event PowerPoint presentation



SILVER SPONSORSHIP (\$1,500)

- Six individual luncheon tickets
- Half-page, color recognition in event program
- Recognition as sponsor during Luncheon
- Name on sponsor signage
- Name on event PowerPoint presentation



BRONZE SPONSORSHIP (\$1,000)

- Four individual luncheon tickets
- Quarter-page, color recognition in event program
- Recognition as sponsor during Luncheon
- Name on sponsor signage
- Name on event PowerPoint presentation



**Great Employees
bring MAGIC
to Healthcare**

**Employee of the Year
Luncheon**

April 22, 2014

Irving Convention Center



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The DFWHC Foundation

Employee of the Year Luncheon Hospital Sponsorship Form

Hospital Sponsorships

- _____ Platinum Sponsor Hospital \$2,500
_____ Gold Sponsor Hospital \$2,000
_____ Silver Sponsor Hospital \$1,500
_____ Bronze Sponsor Hospital \$1,000

Additional Tables or Tickets

- _____ Table of 8 (\$650 each)
_____ Seats (\$85 each)

Signature: _____ Date: _____

Please print your hospital name as it should appear in publicity and on signage.

Hospital: _____

Contact: _____

E-mail: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Fax: _____

_____ Send bill _____ Check enclosed (please make checks payable to DFWHC Foundation)

Charge to: _____ Visa _____ MC _____ AE

Account Number: _____ Exp: _____

Authorized Signature: _____

Please print name: _____

I would like to make an additional donation of \$_____ to the **Rex McRae Scholarship Endowment Fund**. This endowment funds an annual scholarship presented to a hospital employee/student pursuing a healthcare career in a school of nursing or allied health professions in North Texas. The scholarship is awarded during the Employee of the Year Luncheon.

Deadline for sponsorships is Friday, March 28, 2014. Please mail, fax or e-mail form. After receiving sponsorship form, company will receive an e-mail confirmation.

Mail:

DFWHC Foundation
Attn: Chris Wilson
250 Decker Drive
Irving, TX 75062

Fax:

Chris Wilson
469-648-5086

E-mail:

chrisw@dfwhc.org

Information:

Chris Wilson or
Danette Tidwell at
972-717-4279



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