

# EXECUTIVE SPONSORSHIPS

Honoring the best hospital employees of North Texas



[www.dfwhcfoundation.org](http://www.dfwhcfoundation.org)

Benefiting the  
DFWHC Foundation  
Workforce Center



## Great Employees bring **MAGIC** to Healthcare

**The 18th Annual  
Employee of the  
Year Luncheon**

**April 22, 2014**

**Reception 11:00 a.m.**

**Luncheon 12:00-2:00 p.m.**

**Irving Convention Center**



**With special guest  
Illusionist David Hira**

For information:  
Kristin Alexander, [Kalexander@dfwhc.org](mailto:Kalexander@dfwhc.org)



# Great Employees bring **MAGIC** to Healthcare

## SPONSORSHIP PROPOSAL

**Employee of the Year Luncheon**  
**April 22, 2014**  
**Irving Convention Center**

presented by



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## EVENT

A salute to the North Texas hospital workforce, the Dallas-Fort Worth Hospital Council Foundation Employee of the Year Luncheon is celebrating 18 years of success. Last year, 14 recipients and 100 nominees were honored. This luncheon is an opportunity for metroplex hospitals to acknowledge exceptional employees. The Luncheon serves to boost morale within the healthcare community and offers employees a chance to be recognized. Winners, in the tradition of an awards show, are announced at the luncheon.



**During the 2013 Luncheon, Dale Monnin of the Drum Cafe asked the nominees of 50 hospitals from North Texas to come on stage.**

# EVENT INFORMATION

Date: **April 22, 2014**  
Location: **Irving Convention Center**  
Theme: **Great Employees Bring Magic to Healthcare**  
Attendance: **700**  
CEOs: **45**  
Executives: **70**  
Hospitals: **50**



## AWARD PROCESS

The Dallas-Fort Worth Healthcare Human Resources Association Board judge the nominations. Individual and hospital names are removed and selections are based on the facts presented. Nominees are separated into four categories of hospitals between 0-99 beds, between 100-250 beds, between 251-499 beds and over 500 beds. Two recipients are selected from each category and receive cash awards. Additional honors include the Community Service Award, System Employee Award, Physician Award, Volunteer Award, Preceptor Award and the Rex McRae Scholarship.

## REASONS TO PARTNER

### Dedication to hospitals

Sponsoring the Employee of the Year Luncheon demonstrates your dedication to the hospital community. It offers your company the ability to demonstrate your leadership and commitment.

### Making a difference

This event helps to build morale in our hospitals. It boosts spirits within the workforce, improves quality of care, quality of life and recognizes the importance of each individual. This event allows North Texas hospitals to share success beyond their company walls.

### A chance to honor

This award is for those who are by the bedsides of patients making a difference in the quality of their lives.



### Advancing the future

During the Luncheon, we take time to award a scholarship to a deserving hospital employee/nursing student. Funds for the scholarship are raised from events like this.



## AWARD SPONSORSHIP (\$10,000)

### Logo visibility

- Announce and deliver award from the podium
- Logo on award
- Acknowledgement in event e-mails
- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation
- Gobo (your logo projected in lights on stage)
- Ability to work with staff to increase sponsor activation and branding

### Media visibility

- \$2,500 contributed to Rex McRae Scholarship Fund
- Receive color, one-page recognition in event program with choice of placement
- Identified as a Award Sponsor in press releases and event publicity
- Recognized as a Award Sponsor from the podium
- Opportunity to place pre-approved attendee gift with logo at each place setting
- Acknowledgement in article in *Interlocutor*, the DFWHC newsletter
- Logo on DFWHC website

### Event benefits

- Two tables of eight in VIP seating

### Corporate branding

- Promote your company as proud supporter of the Luncheon





## PLATINUM SPONSORSHIP (\$8,000)

Only two sponsorships available at this level, industry exclusive

### Logo visibility

- Acknowledgement in event e-mails
- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation
- Gobo (your logo projected in lights on the stage)
- Opportunity to place pre-approved attendee gift with logo at each place setting
- Ability to work with staff to increase sponsor activation and branding

### Media visibility

- Receive color, one-page recognition in event program with choice of placement
- Identified as a Platinum Sponsor in press releases and publicity
- Recognized as a Platinum Sponsor from the podium
- Senior Executive welcomes guests from the reception podium
- Acknowledgement in article in *Interlocutor*, the DFWHC newsletter
- Logo on DFWHC website

### Event benefits

- Two tables of eight in VIP seating

### Corporate branding

- Promote your company as proud supporter of the Luncheon

# GOLD SPONSORSHIP (\$5,500)

Only five sponsorships available at this level

## Logo Visibility

- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation
- Opportunity to place pre-approved logoed gift at each place setting

## Media Visibility

- Receive color, one-page recognition in event program
- Identified as a Gold Sponsor in press releases and publicity
- Recognized as a Gold Sponsor from the podium
- Acknowledgement in Luncheon article in *Interlocutor*, the DFWHC newsletter

## Event Benefits

- One VIP table of eight

## Corporate Branding

- Promote your company as a proud supporter of the Luncheon



# SILVER SPONSORSHIP

## (\$3,000)

### Logo Visibility

- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation

### Media Visibility

- Receive a color, half-page recognition in event program
- Recognized as a sponsor from the podium
- Acknowledgement in Luncheon article in *Interlocutor*, the DFWHC newsletter

### Event Benefits

- One table of eight

### Corporate Branding

- Promote your company as a proud supporter of the Luncheon



# BRONZE SPONSORSHIP

## (\$2,000)

### Logo Visibility

- Acknowledgement in event program
- Acknowledgement on event signage
- Acknowledgement on event PowerPoint presentation

### Media Visibility

- Receive a color, quarter-page recognition in event program
- Acknowledgement in Luncheon article in *Interlocutor*, the DFWHC magazine

### Event Benefits

- One table of eight

### Corporate Branding

- Promote your company as a proud supporter of the Luncheon

The DFWHC Foundation

# Employee of the Year Luncheon Executive Sponsorship Form

## Event Sponsorships

- \_\_\_\_\_ Award Sponsor Executive \$10,000  
\_\_\_\_\_ Platinum Sponsor Executive \$8,000  
\_\_\_\_\_ Gold Sponsor Executive \$5,500  
\_\_\_\_\_ Silver Sponsor Executive \$3,000  
\_\_\_\_\_ Bronze Sponsor Executive \$2,000

## Additional Tables or Tickets

- \_\_\_\_\_ Table of 8 (\$650 each)  
\_\_\_\_\_ Seats (\$85 each)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please print your company name as it should appear in publicity and on signage.

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

E-mail: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

\_\_\_\_\_ Send bill    \_\_\_\_\_ Check enclosed (please make checks payable to DFWHC Foundation)

Charge to: \_\_\_\_\_ Visa    \_\_\_\_\_ MC    \_\_\_\_\_ AE

Account Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Please print name: \_\_\_\_\_

I would like to make an additional donation of \$\_\_\_\_\_ to the **Rex McRae Scholarship**. This funds an annual scholarship presented to a hospital employee/student pursuing a healthcare career in a school of nursing or allied health professions in North Texas. The scholarship is awarded during the Luncheon.

Deadline is Friday, March 28, 2014. After sending the form, company will receive e-mail confirmation.

### Mail:

DFWHC Foundation  
Attn: Kristin Alexander  
250 Decker Drive  
Irving, TX 75062

### Fax:

Kristin Alexander  
469-648-5086

### E-mail:

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### Information:

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